Strategy for the bio-fuel business

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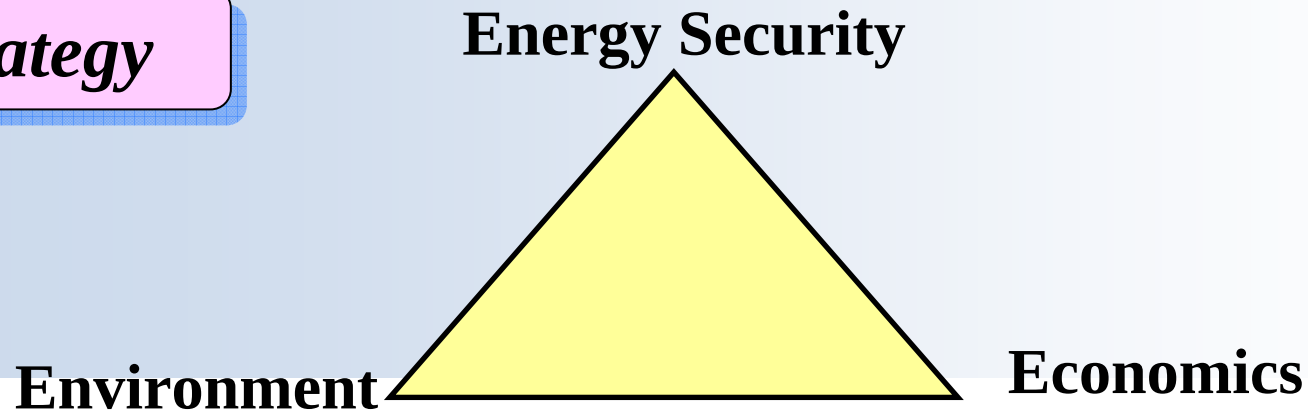
Strategy



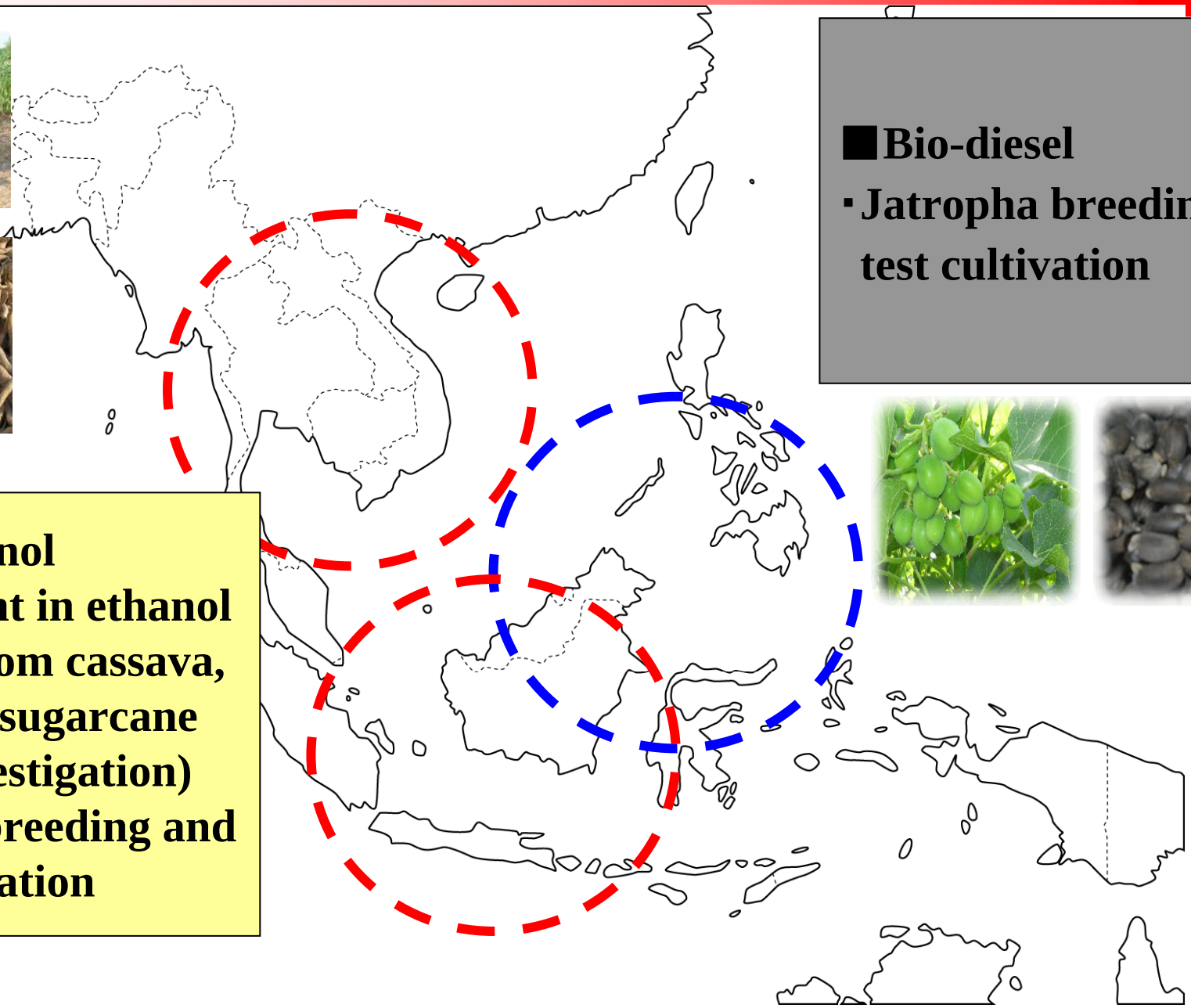
The bio-fuel business should be proceeded with the balance of 3E

(3E = Energy security , Environment , Economy)

- **Securing natural resource in place of fossil fuel**
- **Alternative fuel supply with reasonable price**
- **Thinking globally, producing and consuming regionally**
- **Prevention of competition with human-food and avoiding deforestation**

We are planning to start up a bio-fuel business from the energy crop cultivation to the fuel manufacture, distribution, and sales in Southeast Asia, which has abundant biomass resources, in cooperation with the partners.

Activities for Bio-fuels in South East Asia



■Bio-diesel
- Jatropha breeding and test cultivation

■Bio-ethanol
- Investment in ethanol project from cassava, molasses, sugarcane (under investigation)
- Cassava breeding and test cultivation

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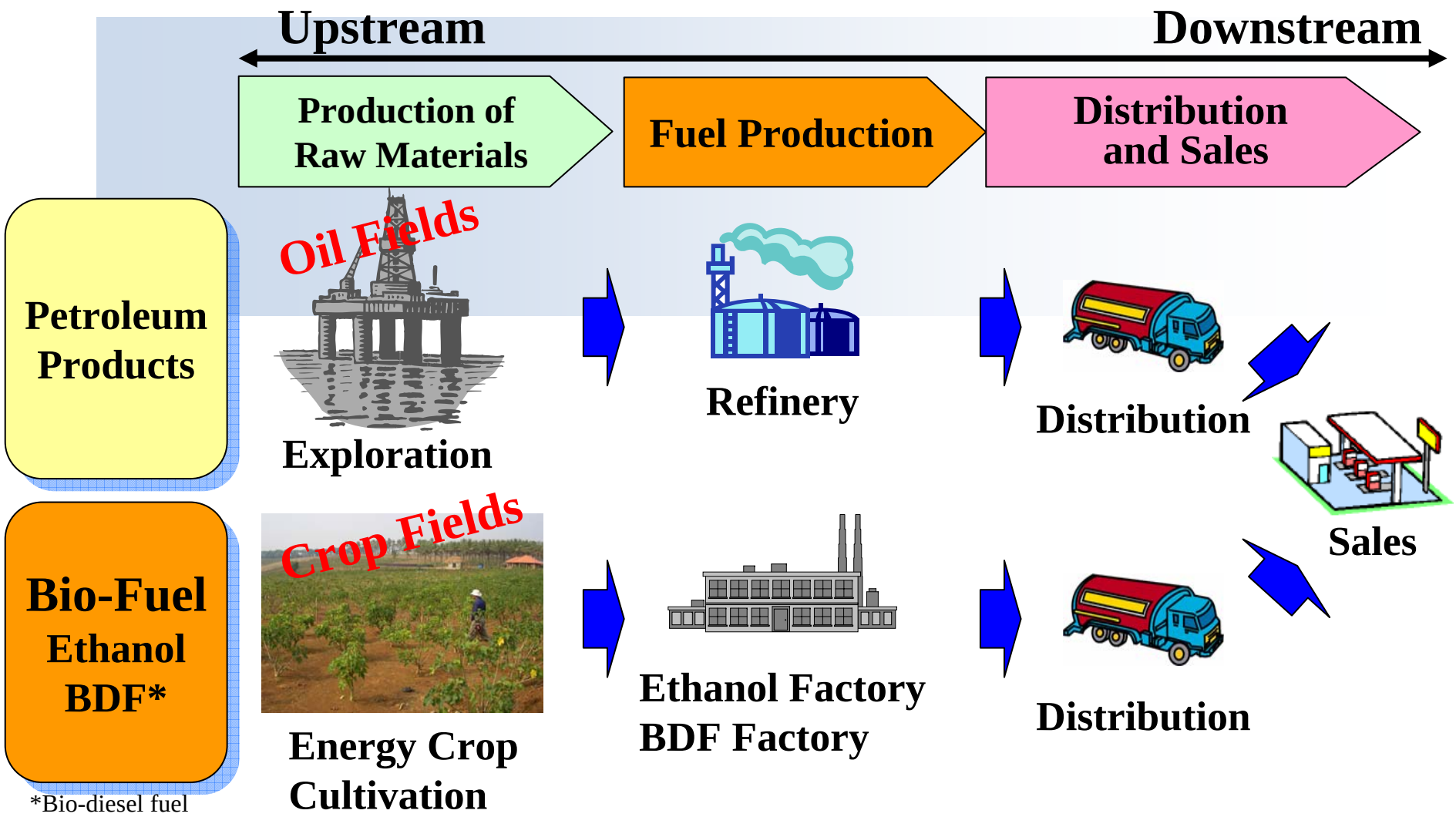
Value chain of bio-fuel business



*Bio-diesel fuel

Energy Crops are "Crude Oil" for Bio-fuel Business
Crop Fields are the "New Resources of National Revenue".